



# **BLOCKCHAIN**

A POWER AND UTILITIES  
PERSPECTIVE



Building a better  
working world

# CONTENT

1 What is blockchain?

2 What does blockchain mean for Power and Utilities?

3 The use cases in the market today

4 The current vendor landscape

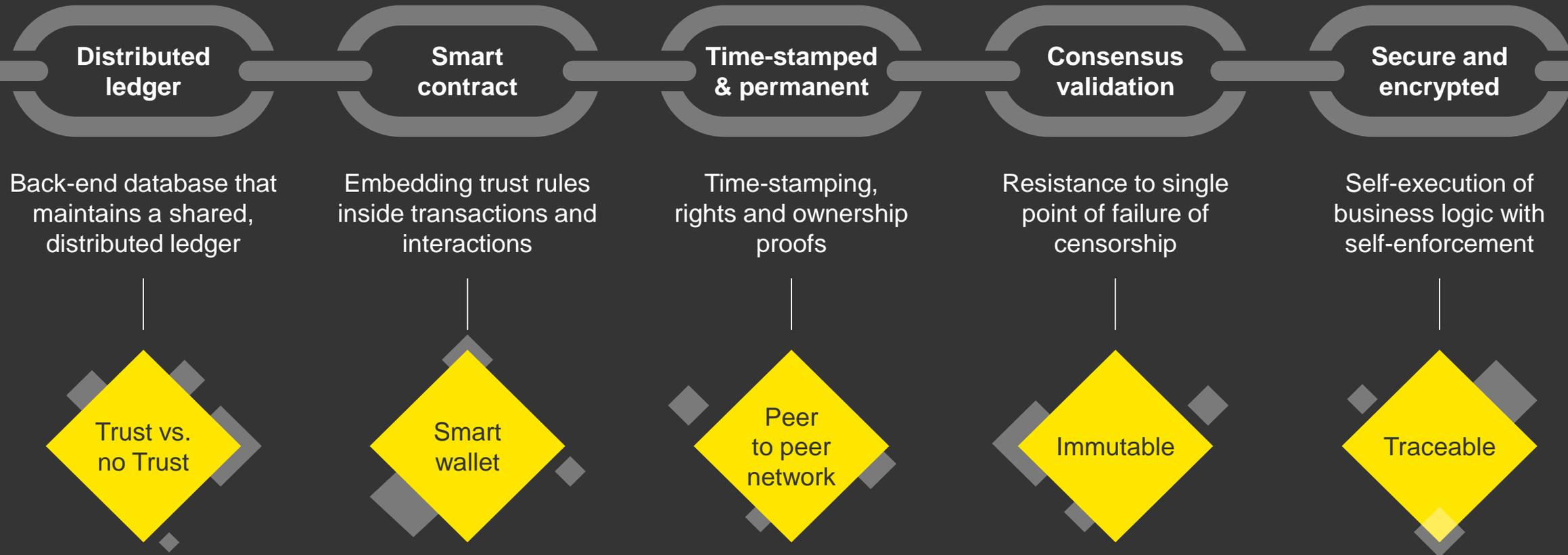
5 Appendix



# WHAT IS **BLOCKCHAIN?**

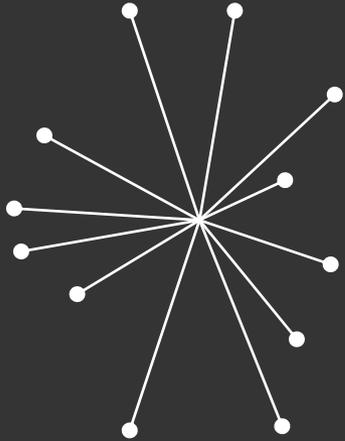
**THE BLOCKCHAIN IS A NETWORK AND A DATABASE**

**TRANSACTIONS ARE STORED IN VIRTUAL BLOCKS, WHICH ARE CONNECTED TOGETHER IN A CHAIN, CREATING A COMPLETE HISTORY OF ALL TRANSACTIONS THAT HAVE EVER OCCURRED WITHIN A PARTICULAR NETWORK**

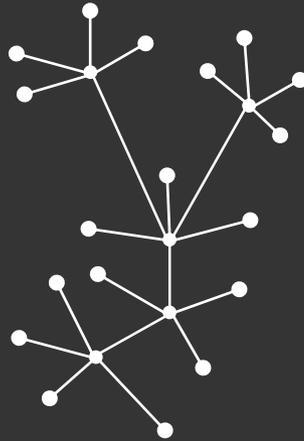


# THE NETWORK BECOMES DISTRIBUTED AND ACTS LIKE A HIGHLY SECURE “INTRA” OR “INTER” NET

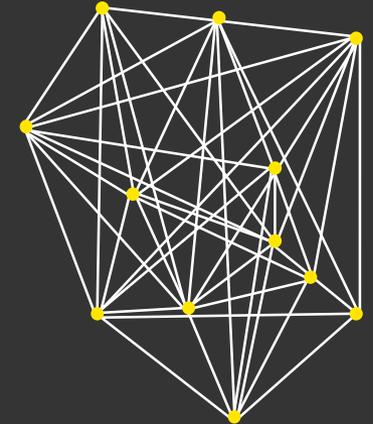
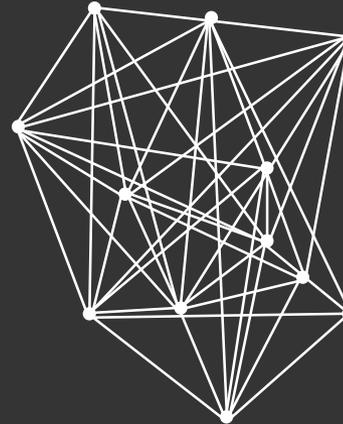
## Centralized



## Decentralized



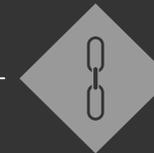
## Distributed ledgers



**Distributed ledgers can be public or private and vary in their structure and size**

### Public blockchains

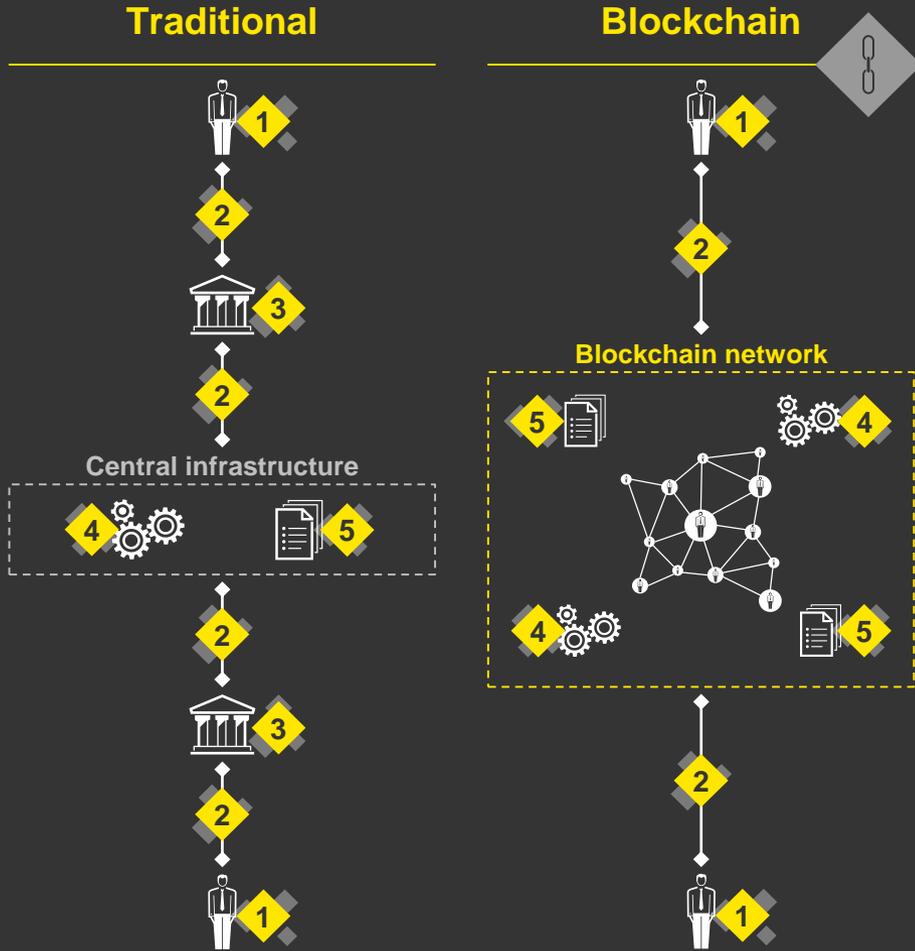
- ▶ Users are anonymous
- ▶ Each user has a copy of the ledger and participates in confirming transactions independently



### Private blockchains

- ▶ Users are not anonymous
- ▶ Permission is required for users to have a copy of the ledger and participate in confirming transactions

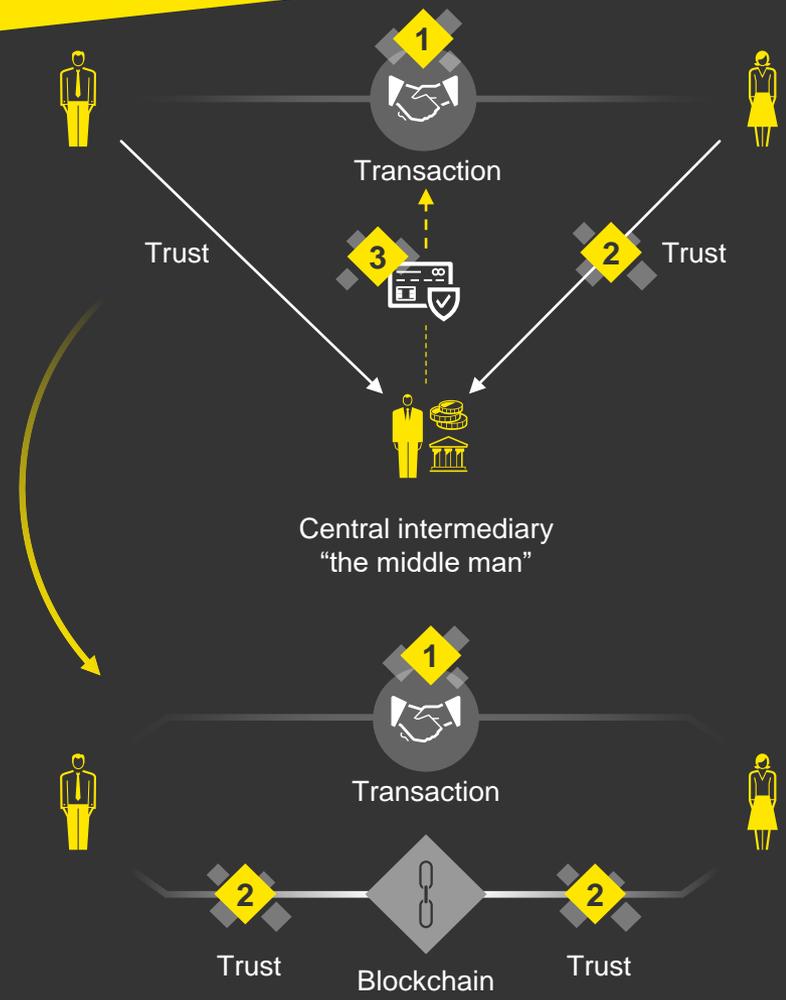
**THE CORE CONSTITUENTS REMAIN FAMILIAR BUT THE INSTITUTIONAL ROLE IN TRANSACTION PROCESSING BECOMES REDUNDANT**



	<b>Purpose</b>	<b>In traditional networks</b>	<b>In blockchain networks</b>
<b>1 Front end</b> 	<ul style="list-style-type: none"> <li>▶ Node or user – the trigger of the transaction</li> </ul>	<ul style="list-style-type: none"> <li>▶ In principle remains the same though IoT likely to increase and diversify the number of machine nodes</li> </ul>	
<b>2 Messaging</b> 	<ul style="list-style-type: none"> <li>▶ Technical connectivity with the ledger (database)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Through central infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>▶ Peer-to-peer</li> </ul>
<b>3 Institution</b> 	<ul style="list-style-type: none"> <li>▶ Own and administer the transaction</li> </ul>	<ul style="list-style-type: none"> <li>▶ Centrally with cost added to transaction price</li> </ul>	<ul style="list-style-type: none"> <li>▶ Redundant as transaction owner</li> </ul>
<b>4 Processing</b> 	<ul style="list-style-type: none"> <li>▶ Execution of agreed actions</li> </ul>	<ul style="list-style-type: none"> <li>▶ Centrally</li> <li>▶ Batch or per transaction</li> </ul>	<ul style="list-style-type: none"> <li>▶ Distributed (at device)</li> <li>▶ Pre-programmed</li> </ul>
<b>5 Ledger</b> 	<ul style="list-style-type: none"> <li>▶ Auditable repository or database</li> </ul>	<ul style="list-style-type: none"> <li>▶ Central</li> <li>▶ Closed (one trusted party)</li> </ul>	<ul style="list-style-type: none"> <li>▶ Multiparty</li> <li>▶ Decentralised</li> <li>▶ Highest encryption</li> </ul>

**AS A CONSEQUENCE BLOCKCHAIN HAS THE POTENTIAL TO COMPLETELY CHANGE THE WAY WE THINK ABOUT VALUE, SOCIAL INSTITUTIONS AND TRUST**

For people seeking social change, blockchain has become more than a technology but rather a strategy to radically redesign the institutions and services we take for granted



**This technology holds huge potential to disrupt any industry, creating a world where people get to participate in the value that they create**

In the blockchain transactions take place in public eliminating the need for the guarantor of the transaction.

Intermediaries that provide services validating and proving transactions including like lawyers, brokers, and bankers might no longer be necessary.

**Needless to say that enforcement and validation of the underlying asset is not automatically addressed by the blockchain.**

***...but:***

***Blockchains do not magically make the data in them accurate or the people entering the data trustworthy, they merely enable you to audit whether it has been tampered with.***

**WE HAVE OUTLINED SOME OF THE HURDLES THAT NEED TO BE ADDRESSED BEFORE BLOCKCHAIN CAN BECOME ESTABLISHED**

**Public ledgers are already “saturated” with new use cases dependent on exponentially higher volumes**

- ▶ Slow transactions because of the computational “cost” brings the scalability concern that blockchain will not be able to meet demand

**With multiple emerging variants investment will inevitably be held back – the industry needs a winner**

- ▶ There are a number of technologies under the banner of blockchain. Until one pulls ahead, investment will hold back

**Can the applications be made that match the inherent security of the blockchain**

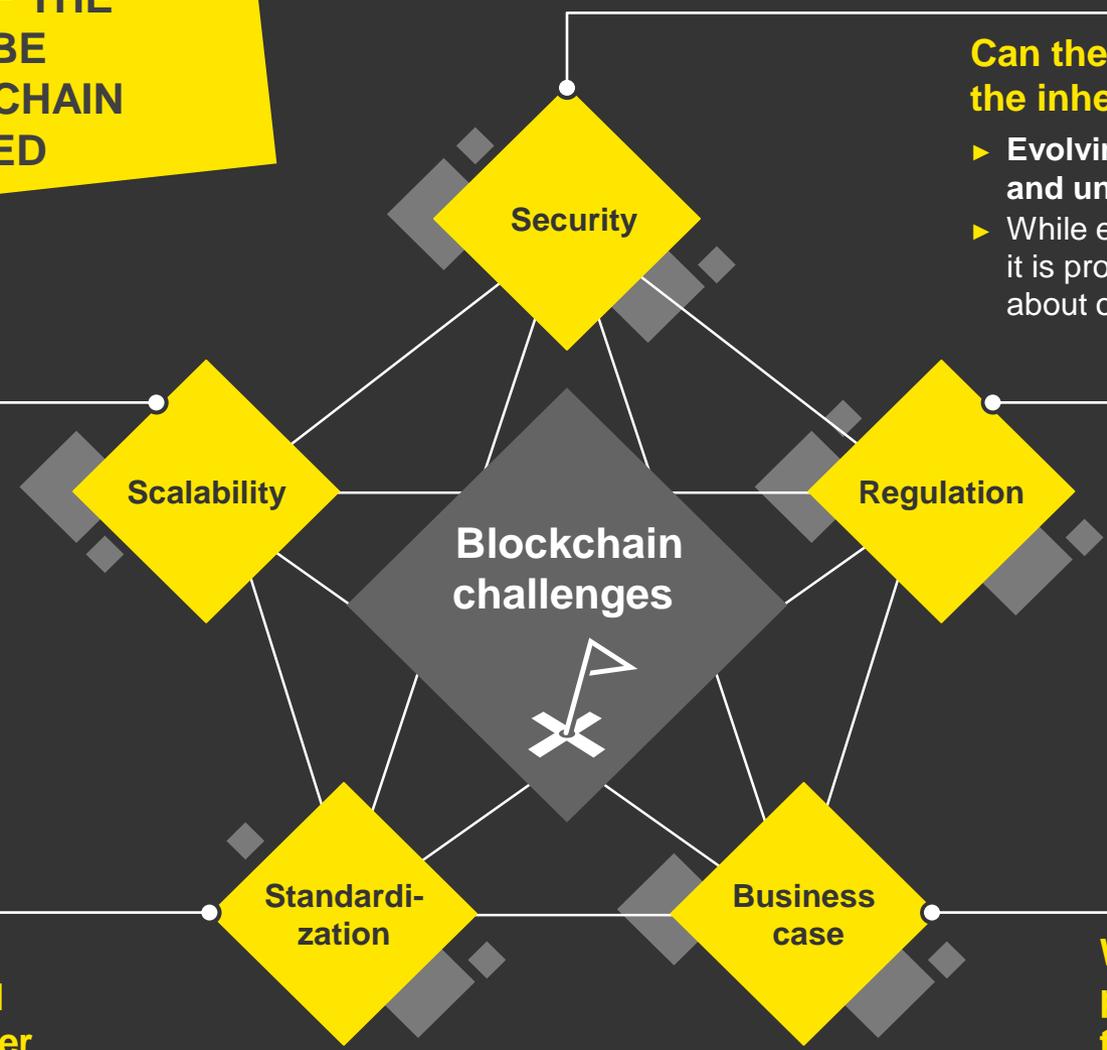
- ▶ Evolving applications remain immature and untested
- ▶ While encryption keeps all details from everyone, it is probably possible to deduce more information about operations than parties can today

**Regulation is written for managing incumbent operators – will it hold back the new architecture?**

- ▶ A considerable number of aspects of law will need to be reinterpreted or changed through primary legislation
- ▶ GDPR will impact the way data can be used

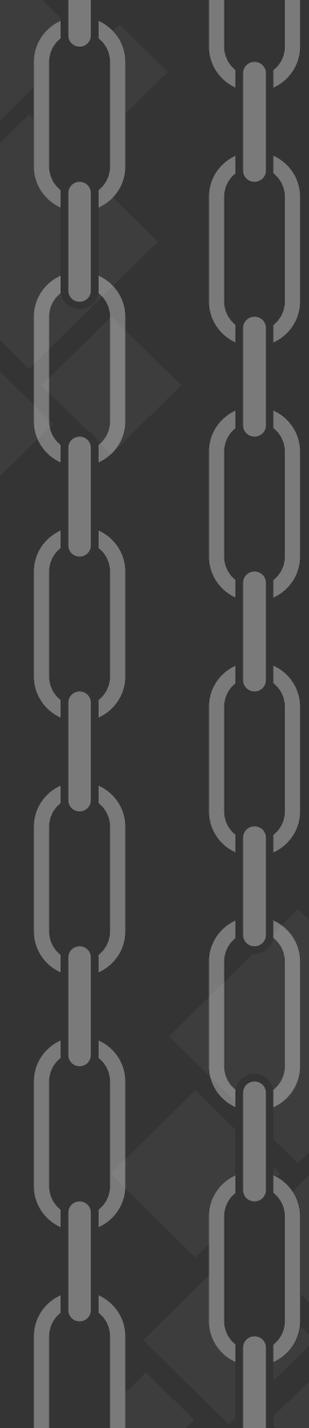
**What is the use-case that is powerful enough to overcome the legacy hurdle?**

- ▶ Challenges of legacy infrastructure
- ▶ Challenges of technical understanding





KEY FEATURES OF  
**BLOCKCHAIN**  
**AS IT STANDS?**

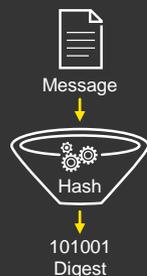


# AUTHENTICATION THROUGH THE HASH FUNCTION AND PUBLIC-KEY CRYPTOGRAPHY – WHY THE DATA IS SECURE

## Hash function

A **hash function** takes an input and produces a fixed-length output

- ▶ Ensures that if the information is changed, an entirely different output value is produced
- ▶ Practically impossible to invert



## Public-key cryptography

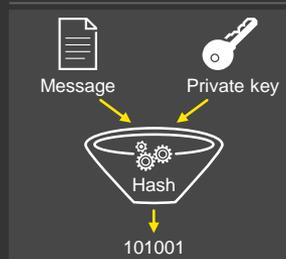
Cryptography is a way to secure information by encrypting it into an unreadable format. Only the person with access to a secret key can decrypt the text into a readable format.

Public-key cryptography is a form of cryptography where there are two keys called a private key and a public key.



- ▶ The **private key** is individual
- ▶ It should be kept secret at all times
- ▶ The **public key** is derived from the private key
- ▶ It is broadcast to all recipients
- ▶ It is not possible to derive the private key from the public key

## Cryptography Process



1

### Digital signature

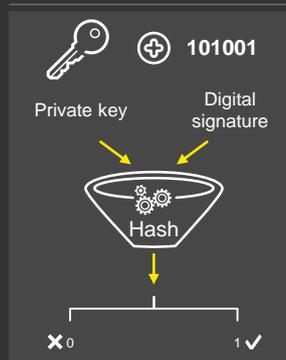
The message/transaction is encrypted with the private key and then hashed, resulting in a digital signature.



2

### Transmission

The signer sends the message/transaction request and the digital signature to the receiver.



3

### Signature verification

The data encrypted with the private key can only be decrypted with the corresponding public key:

- ▶ The receiver also computes another string using the digital signature and the signer's public key
- ▶ If this string and the hash match, the digital signature is verified

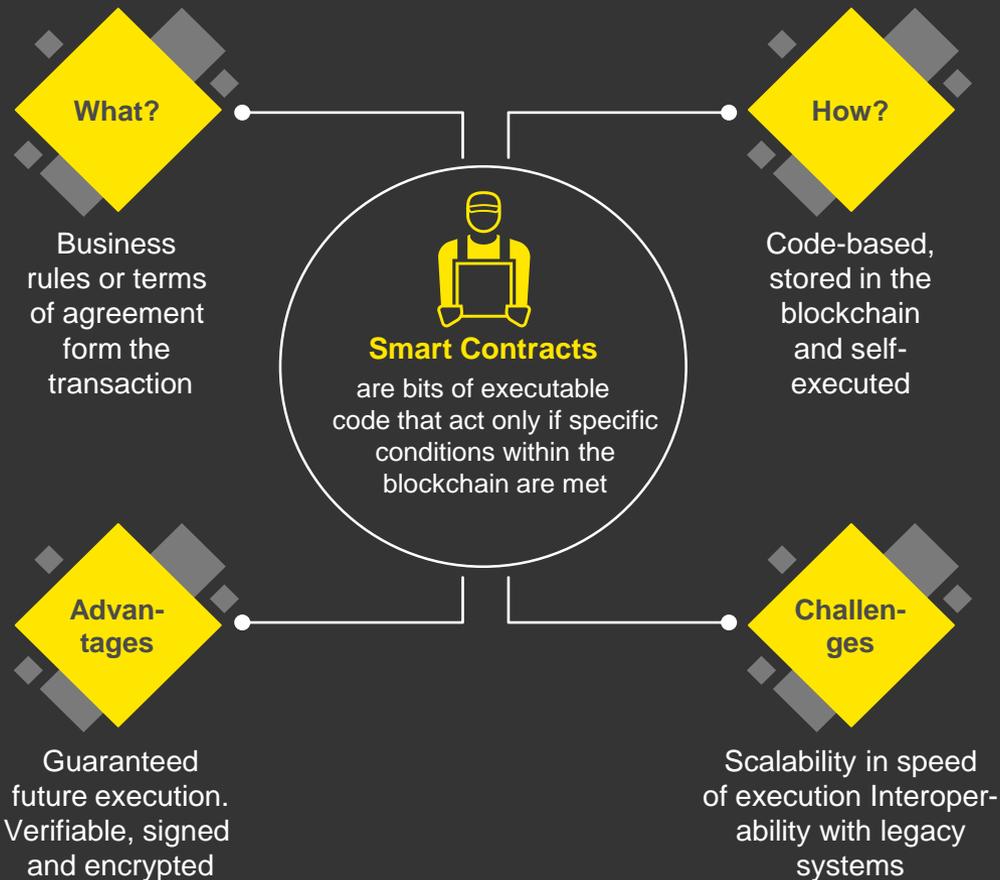
Authenti-  
cation

Traceability

Security

# SMART CONTRACTS – WHY DISTRIBUTED TRANSACTIONS ARE ENABLED

The advantage of blockchain-based contracts is that they reduce the amount of human involvement required to create, execute and enforce a contract, thereby lowering its cost while raising the assurance of execution and enforcement processes. By automating a transaction in a fully verifiable framework (the blockchain) the transactions can have legal validity even at high frequency – a key enabler for network balancing



## Traditional contracts

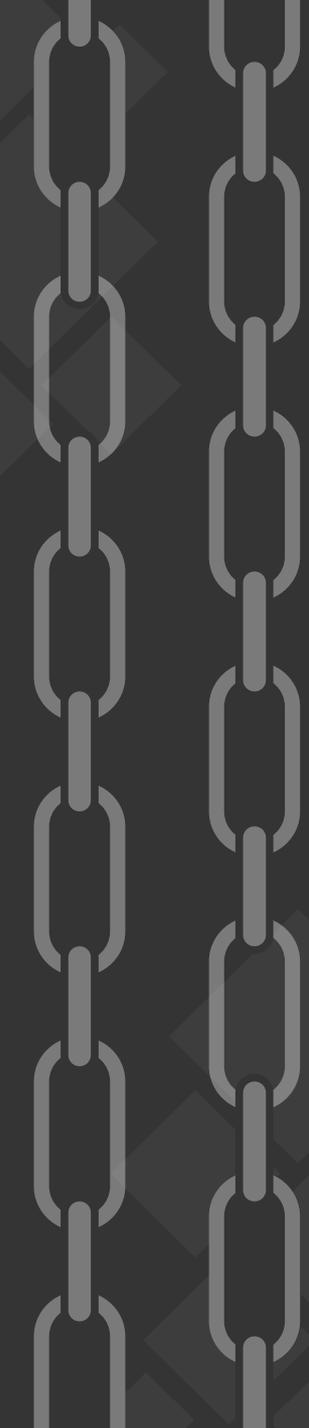
	1 – 3 Days
	Manual remittance
	Escrow necessary
	Expensive
	Physical presence (wet signature)
	Lawyers necessary

## Smart contracts

	Minutes
	Automatic remittance
	Escrow may not be necessary
	Fraction of the cost
	Virtual presence (digital signature)
	Lawyers may not be necessary



WHAT DOES  
**BLOCKCHAIN**  
MEAN FOR P&U?



# A DIFFERENT GENERATION MIX AND TECHNOLOGY WILL HAVE IMPLICATIONS FOR THE FUTURE OF OUR UTILITIES

Regulatory encouragement of renewables and market reform

Transition to clean energy future

Digitalisation of the grid

Energy usage and demand transformation

Changing consumer behaviour and expectations

To be successful the industry will need to resolve some fundamental issues



## Complex transactions



- ▶ As the number of participants increases so does the level of transaction complexity
- ▶ Significant increase in the transactions volume

## Standards and interoperability



- ▶ Seamless interaction between central and distributed resources will require open standards and interoperability

## Autonomous response to market signals



- ▶ Real time monitoring of network performance, and continuous assessment of supply and demand based on price signals

## Empowered Prosumer



- ▶ Flexible monitoring and control systems to accommodate different degrees of customer engagement according to individual preferences

## Predictability & Reliability



- ▶ Renewables are less predictable than traditional grid power sources
- ▶ The grid is very sensitive to even small imbalances in supply & demand

## Geographic Mismatches



- ▶ Ideal locations for solar and wind farms are often far from key demand centres
- ▶ Long distance power transmission has a high loss rate

## Time Mismatches



- ▶ Balancing the supply mix on a real time basis is essential to maximise the energy output and cost effectiveness of the whole system

## Trust/Security



- ▶ Significant increase in the number of new entrants makes security and trust a critical requirement in the system

**TO DATE THESE ISSUES HAVE RESOLVED  
INTO A SMALL NUMBER OF  
(OFTEN INTER-RELATED) USE CASES**

**Countrywide charging and payments**

EV charging optimization away from the meter

**Hurdles addressed by blockchain**

- ▶ Empowered Prosumer
- ▶ Autonomous response
- ▶ Trust/Security
- ▶ Standards and interoperability



**Distribution system mgmt.**

Establish infrastructure and capabilities to manage meter points and balance supply/demand

**Hurdles addressed by blockchain**

- ▶ Complex transactions
- ▶ Geographic Mismatches
- ▶ Time Mismatches

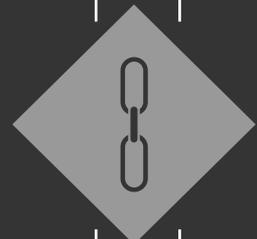


**Asset and commodity mgmt.**

Establish effective real time asset and commodity management and supply chain tracking

**Hurdles addressed by blockchain**

- ▶ Trust/Security

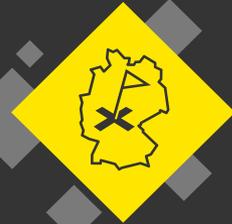


**Peer to Peer trading, Market to peer**

Facilitate direct consumer trading with the market based on demand/supply balancing

**Hurdles addressed by blockchain**

- ▶ Empowered Prosumer
- ▶ Autonomous response
- ▶ Trust/Security



**Peer to market**

Facilitate prosumer access to the market for excess capacity

**Hurdles addressed by blockchain**

- ▶ Empowered Prosumer
- ▶ Autonomous response
- ▶ Trust/Security



**Energy optimization (behind the meter)**

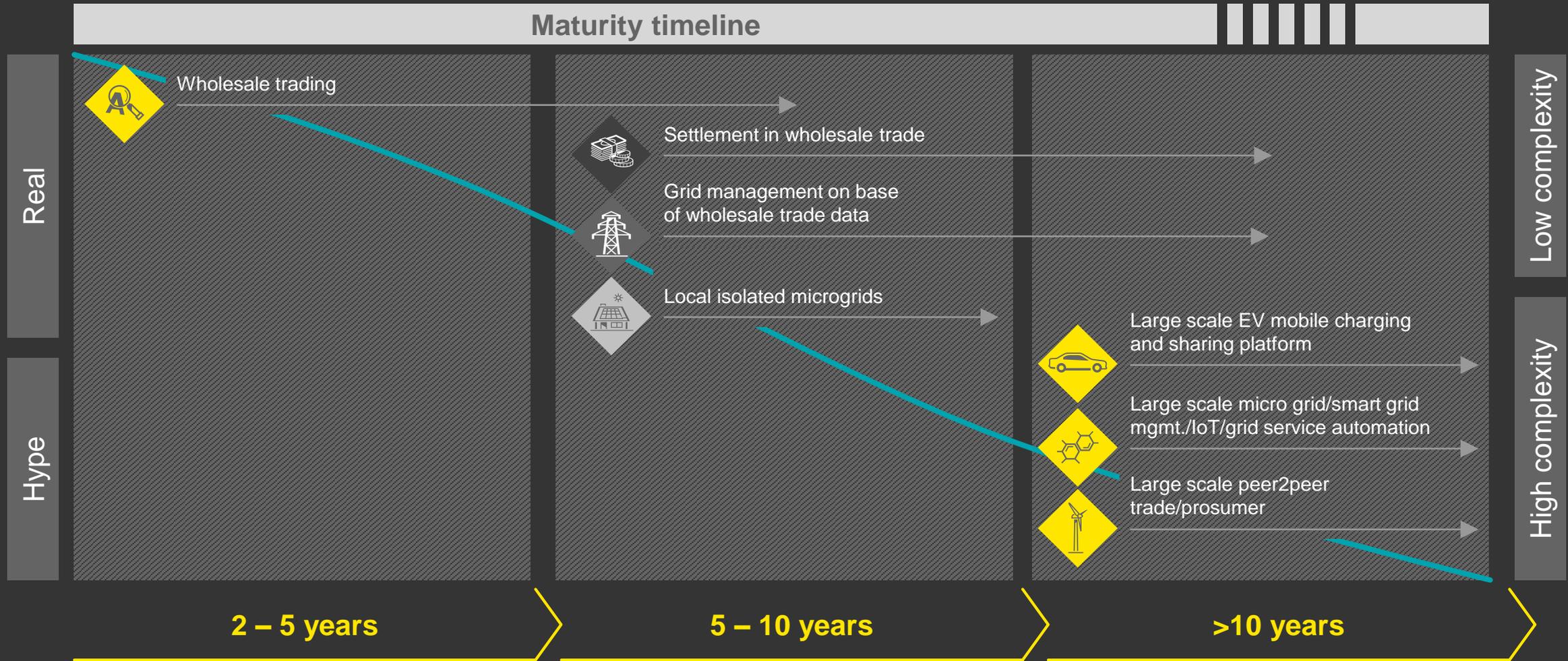
Facilitate consumption monitoring, control and optimization in the home

**Hurdles addressed by blockchain**

- ▶ Geographic Mismatches
- ▶ Complex transactions
- ▶ Standards and interoperability
- ▶ Time Mismatches

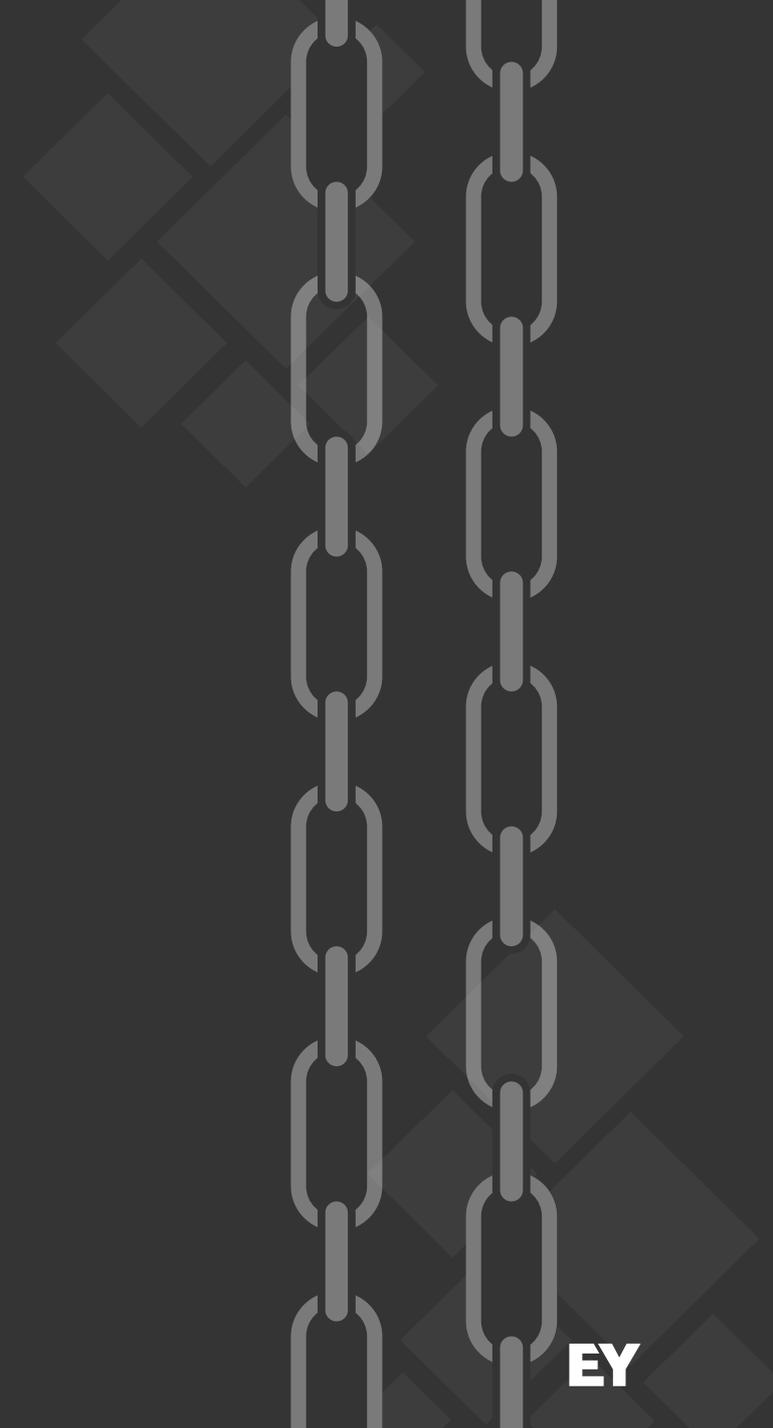


**...WITH THE KEY DETERMINANT  
OF SUCCESS CURRENTLY THE  
COMPLEXITY OF THE TRANSACTION**





# LESSONS **LEARNED**



**AS P&U MARKET ACTORS SIZE UP THE BUSINESS CASE FOR BLOCKCHAIN, THEY MUST ALSO EVALUATE WHICH CURRENT OR FUTURE ENVIRONMENT BLOCKCHAIN IS BEST SUITED TO, AND THEREFORE MOST LIKELY TO MAKE AN UNRIVALLED IMPACT**

**EY APPLIES A 5 POINT TEST FOR ASSESSING THE FIT OF BLOCKCHAIN FOR A PARTICULAR PROCESS OR ENVIRONMENT**

### **MULTIPLE PARTIES**



Blockchains get more secure with more parties in the network, one participant networks are not especially secure

### **ESTABLISHING TRUST**



Blockchains improve trust between participants by having multiple points of verification

### **TAMPER-PROOF PERMANENT RECORD**



Blockchains create permanent records that cannot be edited or deleted

### **FINITE RESOURCE**



Core logic in the system is designed to prevent double counting of assets, record ownership and transfers

### **IMPROVED TRANSPARENCY**



Blockchains are transparent by design – where ownership or control of assets is public and transparent

**A NUMBER OF BLOCKCHAIN PROOF OF CONCEPTS ARE REACHING COMPLETION. IDENTIFYING THE MOST APPROPRIATE USE CASE(S) TO PILOT PRIMARILY MEANS FOCUSING ON THE TECHNOLOGY, ITS POTENTIAL AND THE INSIGHTS TO BE GAINED**

**THE DECISION OF WHETHER TO SCALE THESE UP IS OFTEN DIFFICULT GIVEN THE LIMITED INFORMATION. IF AND WHEN PRESENTED WITH THESE OPPORTUNITIES P&U LEADERS MUST CONSIDER**

### **TRANSACTION COSTS**



Depending on the choice of architecture, a 3<sup>rd</sup> party is often relied upon to mine a transaction, at a cost. Ensure this is considered early as most test environments do not factor in such cost

### **COUNTERPARTY ASSUMPTIONS**



Most counterparties will not have a full understanding of the technology and may be reluctant to adopt it. Consider this in your assessment and budget for significant support

### **CREDIBILITY ASSESSMENTS**



Platforms and technologies that can act as the architecture for any use case are fast emerging. While few are proven at scale, remember that most will be willing to invest their knowledge to secure an organization's use-case

### **BUSINESS AND SYSTEM INTEGRATION**



The modular nature of blockchain means that proof of concepts can be quick to build. The development of the user interface is important and accounts for the bulk of the conventional consumer offering and investment, but remains iterative

### **REGULATORY ENGAGEMENT**



There is much value to be gained from working with regulators and trying something new to the benefit of consumers. While understanding can be low, bringing regulators into discussions on governance and market impact is likely to be rewarded



THE USE CASES  
**IN THE MARKET**  
**TODAY**

# IOT – SMART DEVICES MANAGEMENT

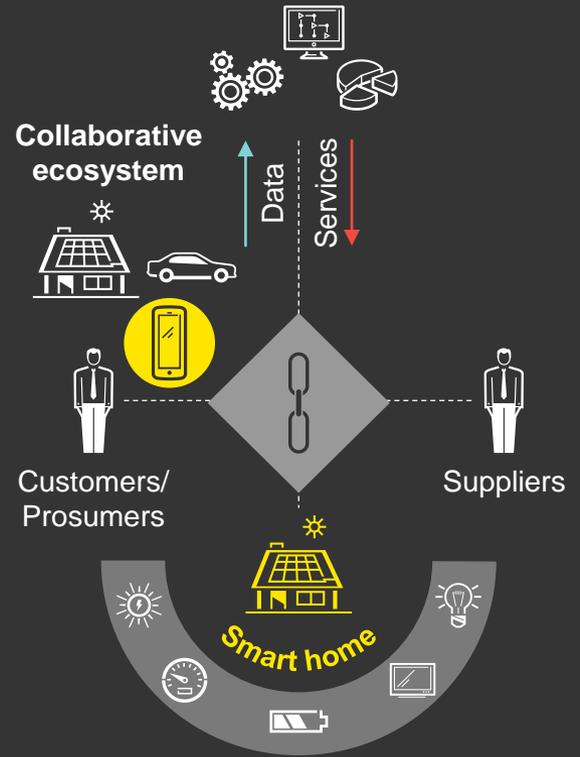
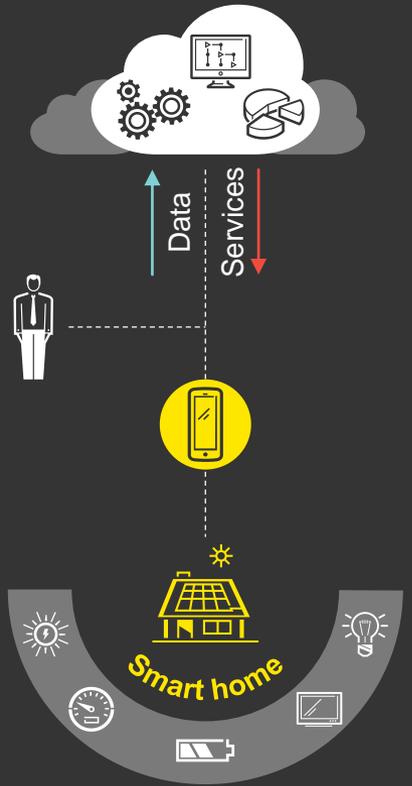


**USE CASE:** Smart devices management

**REFERENCE:** BitFury

## IoT

## IoT & Blockchain



### Role of Blockchain?

- ▶ Blockchain enables master data management collected through IoT
- ▶ IoT and Blockchain implementation enables more efficient grid management and better coordination of multiple smart devices
- ▶ Smart devices manage energy usage based on supply and demand

### How is Blockchain used?

- ▶ Technology converts house hold objects into blockchain nodes allowing increase of smart devices executing smart contracts
- ▶ Energy optimisation of smart devices – facilitating efficient energy consumption (on/off peak)

### What is the benefit?

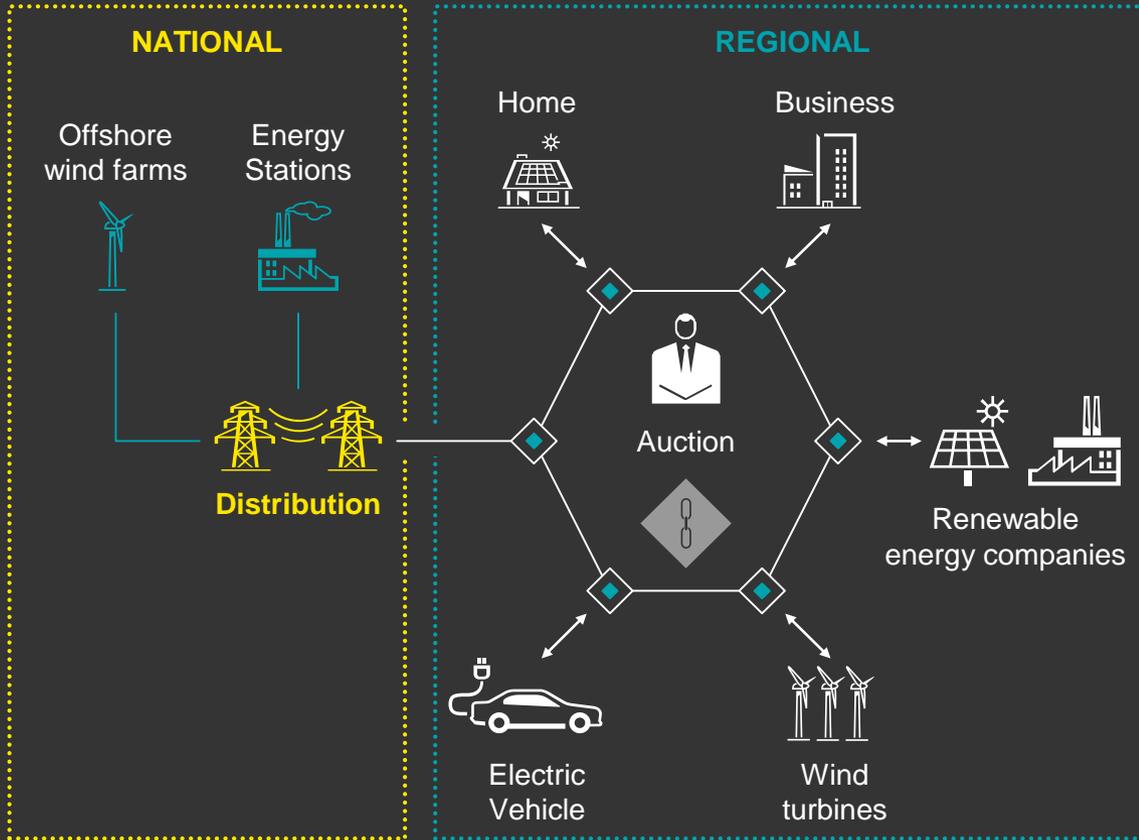
- ▶ Energy optimisation
- ▶ Reducing costs
- ▶ Accelerate transactions
- ▶ Build trust between parties involved
- ▶ Efficient data management and tracking

# DISTRIBUTION MANAGEMENT & CHARGING (EVS)



**USE CASE:** Green energy tracking

**REFERENCE:** 



## Role of Blockchain?

- ▶ Blockchain is used as a support regional energy distribution and mobile device use
- ▶ Demand response and mobility
- ▶ Facilitate interaction between supply and demand (on/off peak)



## How is Blockchain used?

- ▶ Smart-wallets to log users in and charge the vehicle at times that do not contribute to a major peak, in effect shifting the load and reducing the cost per unit
- ▶ Ability for users to respond faster to system constraints at acceptable costs



## What is the benefit?

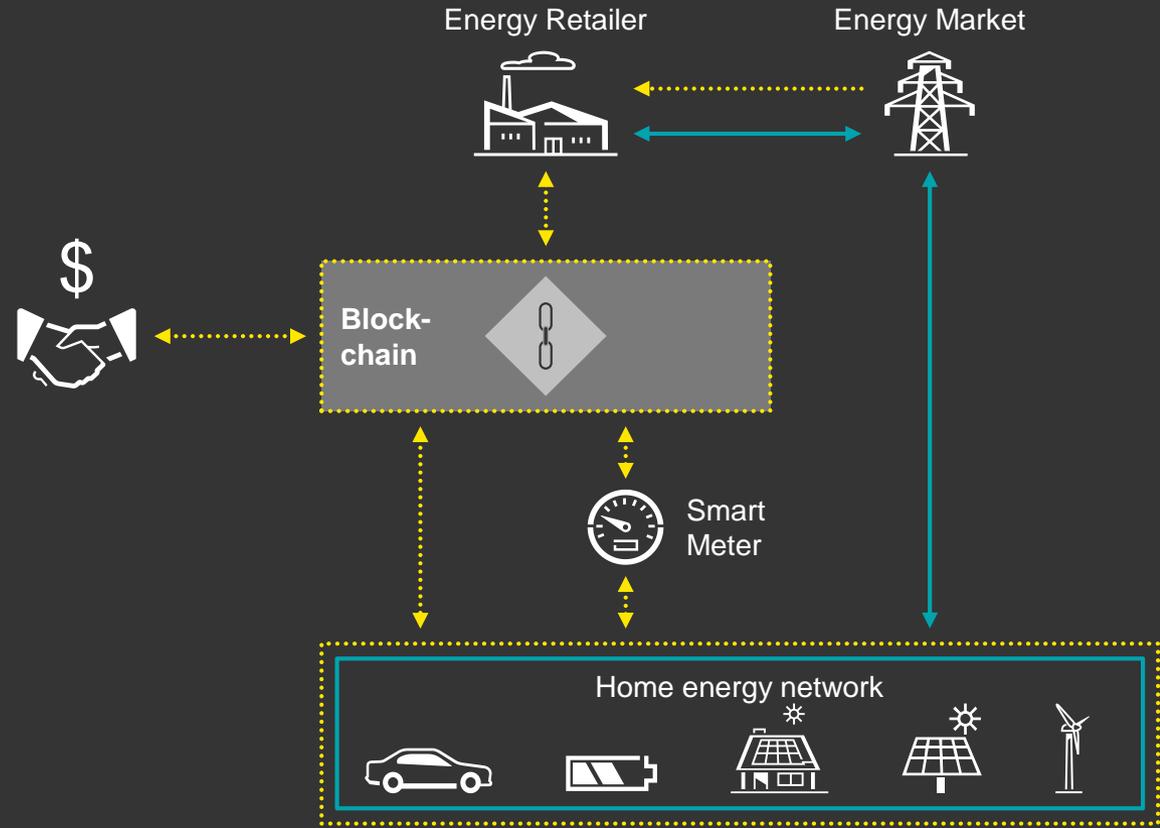
- ▶ Improved energy flow
- ▶ Energy optimisation
- ▶ Security
- ▶ Real-time market response
- ▶ Broader customer base affordability

# SMART METER DATA AND MANAGEMENT



**USE CASE:** Smart meter data management

**REFERENCE:** ELECTRON



— Flow of Energy  
 ..... Flow of Information



## Role of Blockchain?

- ▶ Information of supply and demand collected for smart meter is managed on Blockchain platform
- ▶ The flow of electricity recorded through smart meter is automatically encoded in to the Blockchain



## How is Blockchain used?

- ▶ Blockchain acts as supporting technology and manages all data collected through meters
- ▶ Facilitate real time consumption monitoring, control and optimization
- ▶ Provides ability for consumers to securely share subsets of data to the market



## What is the benefit?

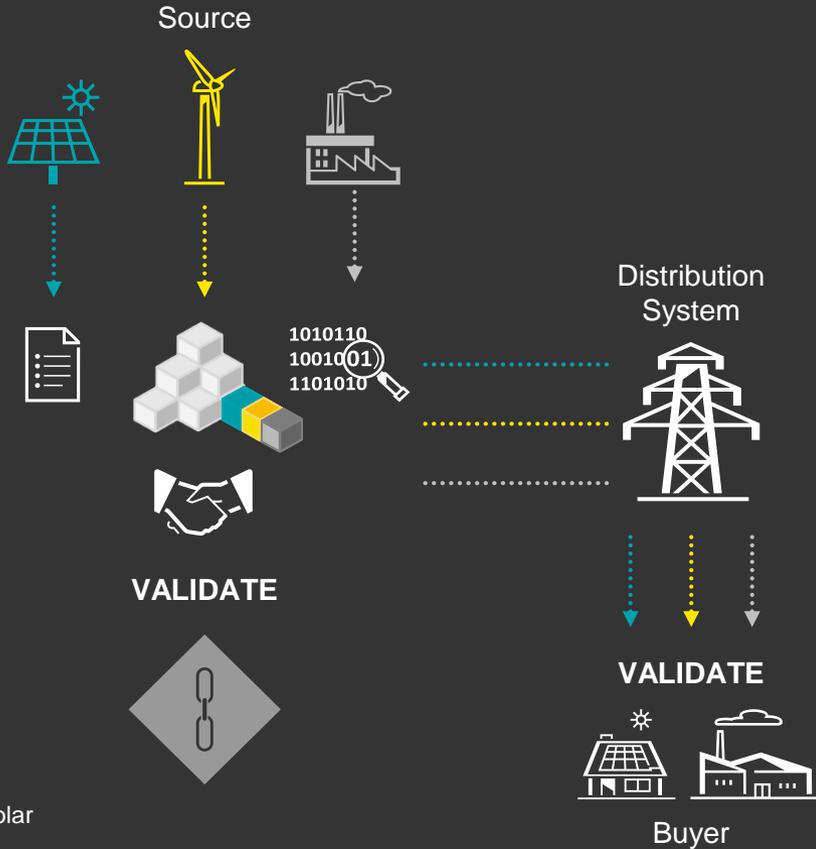
- ▶ Efficient data management
- ▶ Real-time supply and demand
- ▶ Customer data value enabled

# ASSET MANAGEMENT – GREEN ENERGY TRACKING



**USE CASE:** Green energy tracking

**REFERENCE:** GSy



## Role of Blockchain?

- ▶ Facilitates consumer access to the power markets and enables consumers to track the origin of energy
- ▶ Provides the authentication and security to increase the commercial value of the green energy generate

## How is Blockchain used?

- ▶ Blockchain is used to record exact volume of green commodity or energy used/generated
- ▶ This is then matched with the off-take demonstrating that the system has been forced to use green energy
- ▶ This improves the commercial value of green energy tariffs

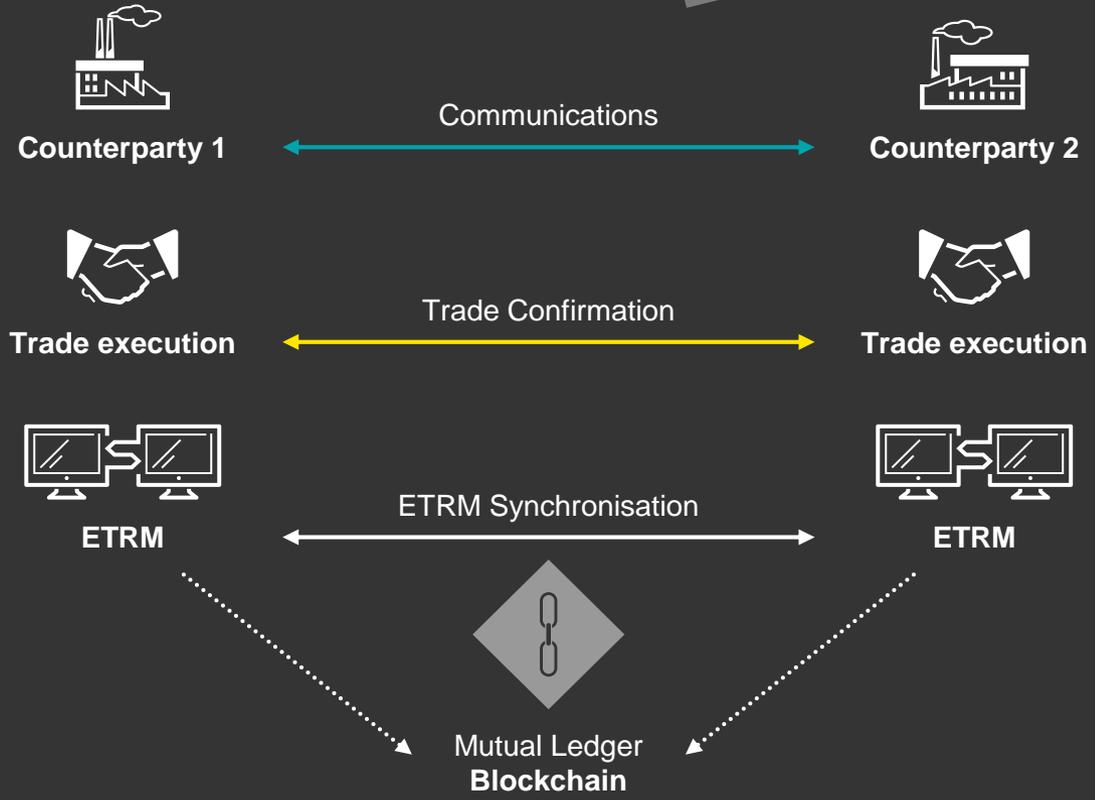
## What is the benefit?

- ▶ Energy origin tracking and validation
- ▶ Trust
- ▶ Consumer confidence

# PEER-TO-PEER ENERGY TRADING – PORTFOLIO RECONCILIATION



**USE CASE:** Peer-to-peer energy trading  
**REFERENCE:** BTL



## Role of Blockchain?

- ▶ Trading platform uses blockchain to undertake portfolio reconciliation at end of day
- ▶ Blockchains auditable and “trust-less” structure eliminates need for validation and improves speed of reconciliation

## How is Blockchain used?

- ▶ All transactions logged on distributed ledger shared by all parties
- ▶ End of day reconciliation takes place using database with single entity errors eliminated through networked database
- ▶ Finalised position is logged for regulatory and clearing purposes

## What is the benefit?

- ▶ Automatic portfolio reconciliation
- ▶ More controlled regulatory compliance reduces unknown risks from mismatching trades
- ▶ Faster exposure of mismatching trades
- ▶ Cost reduction
- ▶ Secure by design

AS DISTANT AS THE 'KILLER' USE CASE APPEARS – ENERGY BUSINESSES STAND TO GAIN FROM UNDERSTANDING AND EXPLORATION

**“We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction.”**

Bill Gates



**UNDERSTAND**

The concept and possibilities

If blockchain is the solution, what is the question?

**EXPLORE**

What does it mean for your business

Where does the solution fit within the value chain?

**EXPERIMENT**

With the technology

How would this technology affect the value chain?

**IMPLEMENT**

It in your business

How do these integrate into legacy technology and institutions?



THE CURRENT  
**VENDOR  
LANDSCAPE**

# WHAT DOES THE BLOCKCHAIN VENDOR LANDSCAPE LOOK ACROSS THE PLATFORMS AND APPLICATIONS

## Trade



### BTL Group Ltd

- ▶ Built from the ground up Interbit is BTL's open, multi-blockchain chain
- ▶ Portfolio reconciliation
- ▶ Peer-to-peer trading platform



### Adjoint Inc.

- ▶ Smart contracts building new messaging and consensus protocol
- ▶ Institutional Grade Security Features to provide high assurance to parties involved



### Blockverify

- ▶ Supply chain tracking and traceability



### Tallysticks

- ▶ Invoice software-Automate the purchase order to invoicing to financing to asset-backed securitisation to payment workflow



## Grid management



### LO3ENERGY

- ▶ Brooklyn microgrid; Local energy network
- ▶ Device control to balance the grid



### GridSingularity

- ▶ Decentralised energy transaction and supply system



### Power Ledger

- ▶ P2p trading
- ▶ Settlement
- ▶ Autonomous intelligent



### ELECTRON

- ▶ Master Data Management for smart meters – demand side response



## IoT



### BitFury Group

- ▶ IoT smart devices
- ▶ Supply Chain Management
- ▶ Payments Acceleration
- ▶ Auditing Assurance & Risk



### Filament

- ▶ IoT
- ▶ Security, scalability, or network stacks



### Slock.it

- ▶ Security and management of IoT devices
- ▶ Smart power plug → renting Hardware



### Ledger

- ▶ Hardware Oracles – bridging the physical world and the blockchain
- ▶ Trust layer between the layers



Source: EY analysis, company reports



# QUESTIONS?