

DECADE OF ACTION FOR
ROAD SAFETY

2021 - 2030

Problem statement

The UN General Assembly proclaimed the “2nd Decade of Action for Road Safety”

Among the 2030 Agenda for Sustainable Development goals:

- **Goal 3.6 (health)**
→ Halve the number of global **deaths and serious injuries** from road traffic crashes
- **Goal 11.2 (cities)**
→ Improving road safety with special **attention to vulnerable road users**

The risk of fatality for pedestrian users is 9 times greater than that for occupants of 4-wheeler vehicles

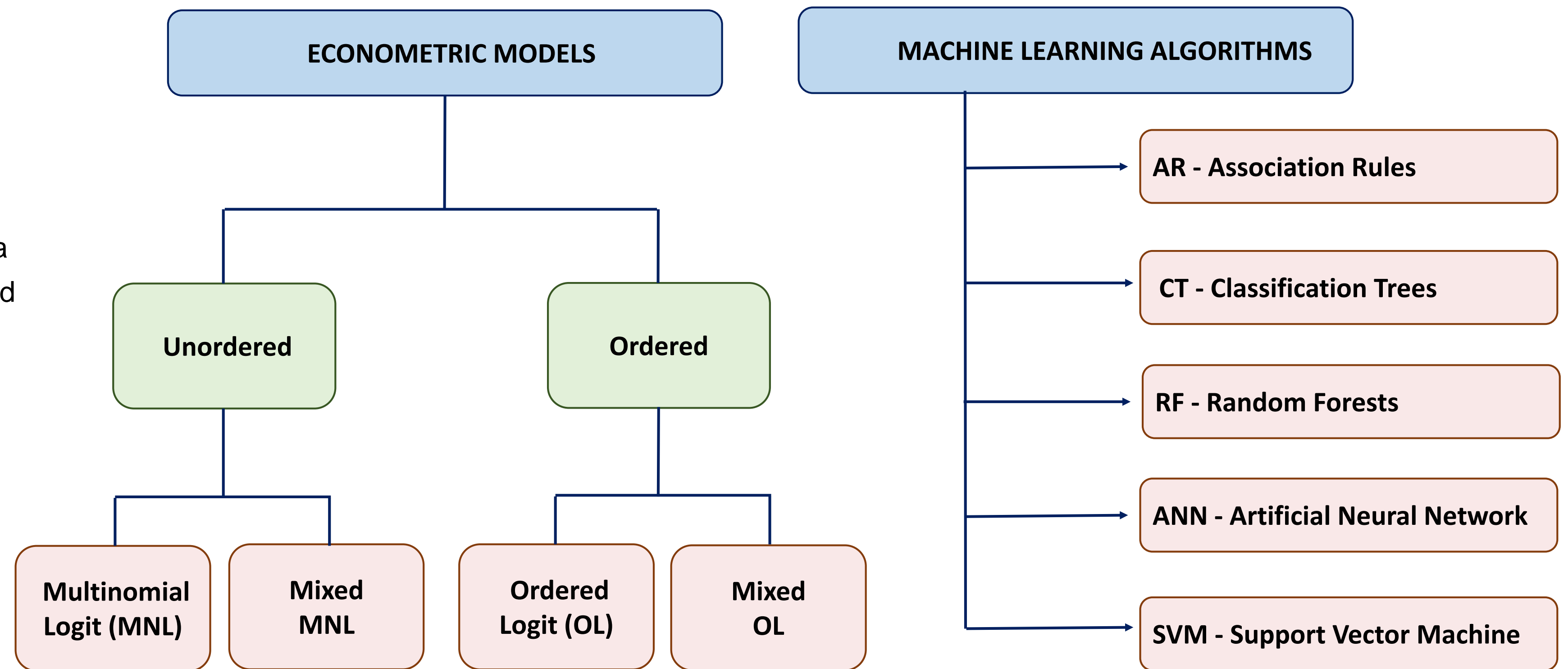
Research purposes

- To **provide support** for the choice of the appropriate prediction method
- To **compare econometric models and machine learning tools**:
 - by their capability in identifying significant explanatory variables affecting crash severity (Qualitative evaluation)
 - by their model performances (Quantitative evaluation)
- To **investigate factors associated with the most severe pedestrian crashes** considering the coexistence of pedestrian, driver, vehicle, roadway, crash, and environmental factors
- To contribute to meet the long-term goal to move close to zero deaths on roads by 2050

Methodological approach

- Three national databases were used:
 - Great Britain, 2016 – 2018
 - Sweden, 2015 – 2019
 - Italy, 2014 – 2018
- Crash severity was the dependent variable
- A weighted approach was adopted to deal with the imbalanced data
- 4 econometric models and 5 machine learning tools were developed

Crash severity	Great Britain		Sweden		Italy	
	N	%	N	%	N	%
Slight Injury	49,631	73.7	8,788	93.2	98,063	97.1
Serious Injury	16,359	24.3	426	4.5		
Fatal	1,366	2.0	212	2.3		
Total	67,356	100.0	9,426	100.0	101,032	100.0



Main results

The performance metrics used to compare the models, based on the confusion matrix, were F-measure, G-mean, and Area Under the Curve.

Great Britain

	Econometric models				Machine learning				
	MNL	Mixed MNL	OL	Mixed OL	AR	CT	RF	ANN	SVM
Fatal									
F-measure	0.28	0.53	0.00	0.16	0.05	0.16	0.57	0.18	0.95
G-mean	0.50	0.65	0.04	0.33	0.36	0.72	0.77	0.66	0.95
AUC	0.87	0.94	0.85	0.85	0.79	0.82	0.88	0.78	0.88
Serious									
F-measure	0.21	0.41	0.41	0.40	0.39	0.29	0.90	0.26	0.95
G-mean	0.36	0.58	0.43	0.58	0.54	0.46	0.92	0.43	0.96
AUC	0.62	0.68	0.61	0.62	0.58	0.47	0.71	0.76	0.76

Sweden

	Econometric models				Machine learning				
	MNL	Mixed MNL	OL	Mixed OL	AR	CT	RF	ANN	SVM
Fatal									
F-measure	0.15	0.14	0.20		0.06	0.19	0.46	0.48	0.79
G-mean	0.64	0.81	0.75	*	0.18	0.61	0.76	0.82	0.86
AUC	0.85	0.86	0.89		0.80	0.71	0.95	0.91	0.86
Serious									
F-measure	0.10	0.23	0.10		0.14	0.14	0.17	0.10	0.73
G-mean	0.47	0.63	0.50	*	0.27	0.62	0.58	0.53	0.85
AUC	0.60	0.49	0.59		0.39	0.63	0.79	0.67	0.54

Italy

	Econometric models		Machine learning				
	Logit	Mixed Logit	AR	CT	RF	ANN	SVM
Fatal							
F-measure	0.15	0.16	0.09	0.13	0.31	0.15	0.65
G-mean	0.76	0.76	0.62	0.73	0.75	0.75	0.78
AUC	0.84	0.84	0.77	0.79	0.79	0.83	0.70

* The mixed OL did not arrive at convergence

Variables identified	Fatal	Serious
Econometric and machine learning models	19	18
Only econometric models	1	1
Only machine learning	6	7

Variables identified	Fatal	Serious
Econometric and machine learning models	13	12
Only econometric models	0	0
Only machine learning	5	6

Variables identified	Fatal
Econometric and machine learning models	13
Only econometric models	0
Only machine learning	5

Factors affecting:

- Fatal crashes**
- Rural area
 - Speed limit ≥ 50 mph
 - Darkness
 - Weekend
 - Wet or damp pavement
 - Truck involvement
 - Vehicle age ≥ 15
 - Involvement of articulated vehicles
 - Heavy oil vehicles
 - Engine capacity (CC) ≥ 3,000
 - Pedestrian aged over 75
 - Male pedestrian
 - Frontal vehicle impact
 - Male driver
 - Driver aged under 25
 - Commuting to/from work

- Serious crashes**
- Darkness
 - Wet or damp pavement
 - Number of vehicles ≥ 2
 - Vehicle skidding and overturning
 - Pedestrian aged over 75
 - Driver aged under 25

Factors affecting:

- Fatal crashes**
- Rural area
 - Speed limit ≥ 60 km/h
 - Not at intersection
 - Darkness
 - Weekday
 - Slippery pavement
 - Truck involvement
 - Vehicle with trailers
 - Pedestrians aged over 75
 - Male pedestrian
 - Pedestrian alcohol/drug use
 - Male driver
 - Driver aged 25-34 years

- Serious crashes**
- Speed limit = 40-50 km/h
 - Darkness
 - Weekday
 - Vehicle with trailers
 - Pedestrians aged over 75
 - Pedestrian alcohol/drug use
 - Male pedestrian
 - Driver alcohol/drug use
 - Driver aged over 75
 - Female driver

Factors affecting:

- Fatal crashes**
- Rural area
 - Higher speed roads
 - Tangent
 - Darkness
 - Weekend
 - Wet pavement
 - Truck involvement
 - Vehicles with deficiencies
 - Pedestrian aged over 75
 - Pedestrian alcohol use
 - Driver inappropriate behaviour (disobeying stop sign, distraction, speeding, and tailgating)
 - Driver disobeying pedestrian crossing facilities
 - Driving exceeding the prescribed driving period
 - Driver illness
 - Driving under drug influence or sleeping
 - Driver aged under 25

■ Roadway factor ■ Environmental factor ■ Vehicle factor ■ Road user factor
Bold denotes factors significant in all databases

Conclusions

Methodological considerations

- Econometric models:
 - In small sample sizes the OL performed reasonably well
 - Unordered models outperformed ordered models when the sample size increases
 - The random parameter models provided evidence of the **existence of heterogeneity among data**
- Machine learning methods:
 - **SVM and ANN produced better prediction performances** but difficult interpretability of results
 - **AR, CT, and RF** exhibited lower performances but **produced comprehensible scenarios**
 - Uncovered **more hidden correlations among data** than the econometric models
- The **joint use of econometric methods and machine learning algorithms** may provide more insights on factors contributing to fatal and serious pedestrian crashes

Engineering considerations and safety countermeasures

- Establish a **road hierarchy giving the highest priority to pedestrians** and then to the other road users.
- Plan **specific routes for trucks**, avoiding their transit in places highly frequented by pedestrians
- Introduce **safety education** in school programs and support **safety campaigns** to reduce inappropriate driving
- **Improve lighting** in the proximity of pedestrian crossings
- In areas with relevant pedestrian activities especially with elderly pedestrians, **introduce traffic calming measures**